

2019 American Fraternal Alliance Sponsorships

Spring Symposium (May 28-30, 2019 in Chicago)	Impact (1)	Connect NOW! (1) (Must be Non Competing Company of Impact)	Education (5)	Windy City (5)
	\$10,000	\$7,000	\$4,000	\$2,000
Logo on homepage Jan. 1, 2019 - June 1, 2019	x			
Sole reception host; greetings at microphone	x			
Logo on badges	x			
Logo appears in meeting e-banner used on reg site and other uses	x			
Logo appears on dedicated web site sub page		x	x	x
Logo appears on Alliance Weekly Headlines news blast Jan. 1 - June 1, 2019		x	x	
Logo appears on Alliance web site sub page on tourism and staff dining recommendations				x
Logo on hotel wireless code flyers and signage; if possible, code will include sponsor name		x		
Logo appears on Facebook and LinkedIn Page		x		
Food and Beverage Sponsor: dining tables will feature acknowledgment to sponsor. Signage near or on buffet stations and bars will feature sponsor	x			
Sponsor of humorous Badge Ribbon Display Area: Sponsor can add to the supply! (Sponsor may order extra ribbons with approval by Alliance staff)	x			
Member Hub host: lounge area where comfortable seating provides space to network and relax and meet presenters; sponsor can also underwrite upgraded snacks and beverages and work with Alliance to produce custom furniture and decor <u>at additional sponsor expense</u>		x		
Provide at least one introduction of speakers at workshops			x	
Introduction of Alliance CEO in Member Hub	x			
Two comp registrations	x			
One comp registration		x	x	x
Logo on colorful décor	x			
Display area space; 6ft table - all items MUST SIT ON TABLE. No electrical.	x	x	x	x
Ability to conduct separate event or workshop outside official workshops on May 28 or May 29 at sponsor's expense with coordination of speakers and content handled by sponsor (with Alliance approval). Hotel space may be limited.	x			
Host of champagne art tour of hotel artwork conducted during meeting				x
Attendee list in Excel provided once, on May 6, for a single pre-event communication.	x	x	x	x
Selfie Photo Area Host (interact with attendees taking pictures on our "red carpet")	x			
Brain Date host - sponsor rep introduces networking game/ice-breaker session where attendees sign up to meet each other to discuss predetermined topics		x		
<p>**Associate members of the Alliance who are not sponsors of Meet & Eat events, Spring Symposium , or Executive Summit will pay a higher registration fee than fraternal executives and sponsors. Non Alliance members will pay a significantly higher registration fee to attend.</p> <p>No more than three companies from the same industry are eligible to become sponsors at the Spring Symposium.</p>				

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Executive Summit (September 23-25 in Washington, DC; Invitation Only)	Platinum (1)	Titanium (1)	SMART (1)	Gold (4)
	\$16,000	\$13,000	\$10,000	\$7,500
Logo on homepage Jan. 1, 2019 - June 1, 2019	x			
Opening reception host - greetings at microphone; signage on bars and food stations	x			
Only sponsor able to attend the Capitol Hill visits with Alliance CEOs	x			
Logo on badges	x			
Logo appears in meeting e-banner	x			
Logo appears on CEO Blog (almost weekly)	x	x	x	x
Logo on Alliance website login page		x		
Logo on wireless code flyers and signage; if possible, code will include sponsor name			x	
Logo sticker on official attendee notebook			x	
Pre-event attendee list with contact information	x	x	x	x
Post-event attendee list with contact information	x	x	x	x
Corporate video (60 seconds max; created by sponsor) shown during event	x	x		
Introduction of a session/speaker from podium (scripted by Alliance) (Sponsor does conduct session - intro only)			x	x
Display area space (6 ft table provided; ALL ITEMS MUST SIT ON YOUR TABLE; no electrical)	x	x	x	x
Ability to attend Capitol Hill reception with Alliance CEOs and invited legislators and staffers	x	x	x	x
Breakfast, Lunch and Snack Sponsor: dining tables will feature acknowledgment to sponsor. Signage near or on buffet stations and bars will feature sponsor	x			
Member Hub host: lounge area where comfortable seating provides space to network and relax and meet presenters; logos on coffee tables and other signage; sponsor can also underwrite upgraded snacks and beverages at additional sponsor expense.		x		
Number of comp registrations/maximum number of attendees from your company	2	2	2	1 comp/2 people max
<i>Executive Summit sponsors can have access to Spring Symposium sponsorships only if there are unsold by February 23, 2019. See Symposium prospectus for details.</i>				

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Regional <i>Meet & Eat</i> Events	Networking Sponsor of All Four Meet & Eats (1 available)	Collaboration Sponsors (Maximum of 2 sponsoring companies at each meeting available. Non sponsoring Associate members will be pay a higher registration fee.)
	\$10,000	\$1,500 each meeting; Four meetings for \$5,000
San Antonio (February 28)		
Ohio (April 25)		
Pittsburgh (July 10)		
Chicago (Tentative: Early November)		
Logo on <i>Meet & Eat</i> banner used for all four events on reg site, emails, web site etc.	x	
Logo displayed in printed program	x	
Provide a self introduction/greeting at beginning of event	x	
Skirted table for display if desired	x	
Logo appears on Facebook and LinkedIn Pages June - December 2019	x	
Complimentary attendance by two people**	x	x
Ability to provide brochures to attendees on site (Sponsor must coordinate shipping to site)	x	x
Co-lead roundtables on site with staff or fraternal volunteer	x	x
Logos and links on new "list serv" system through end of 2019	x	x
Attendee Excel file for a single pre and post mailing	x	x

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No more than two companies from the same industry are eligible to become sponsors at any Meet & Eat.*