



Alliance Spring Symposium (May 22-24, 2018 in Chicago)

2017 SPRING SYMPOSIUM	Impact (1)	Connect NOW! (1) (Must be Non Competing Company of Impact)	Education (4)	Windy City (4)
	\$10,000	\$8,000	\$4,000	\$2,000
Logo on homepage Jan. 1, 2018 - June 1, 2018	x			
Sole reception host; greetings at microphone; serve as networking game "host"	x			
Logo on badges	x			
Logo appears in meeting e-banner used on reg site and other uses	x			
Logo appears on dedicated web site sub page		x	x	x
Logo appears on Alliance Weekly Headlines news blast Jan. 1 - June 1, 2018		x	x	
Logo appears on Alliance web site sub page on tourism and staff dining recommendations				x
Logo on hotel wireless code flyers and signage; if possible, code will include sponsor name		x		
Logo appears on Facebook and LinkedIn Page		x		
Food and Beverage Sponsor: dining tables will feature acknowledgment to sponsor. Signage near or on buffet stations and bars will feature sponsor	x			
Sponsor of Badge Ribbon Display Area: "Introvert", "Lawyered", "Blogger" and other fun ribbons will be available for attendees. Sponsor can add to the supply! (Sponsor may order extra ribbons with approval by Alliance staff)	x			
Member Hub host: lounge area where comfortable seating provides space to network and relax and meet presenters; sponsor can also underwrite upgraded snacks and beverages and work with Alliance to produce custom furniture and decor <u>at additional sponsor expense</u>		x		
Provide at least two introductions of speakers at workshops			x	
2-Minute Infomercial/Greeting from Member Hub	x			
Two comp registrations	x			
One comp registration		x	x	x
Logo on official color-coded staff/volunteer t-shirt worn at meeting	x			
Logo on all Alliance webinar and teleconference promotions, reg site and Powerpoint used from Jan. 1 - June 1, 2018			x	
Display area space	x	x	x	x
Ability to conduct separate event or workshop outside official workshops on May 22 or May 23 at sponsor's expense with coordination of speakers and content handled by sponsor (with Alliance approval). Hotel space may be limited.	x			
Host of champagne art tour of hotel artwork conducted during meeting				x
Attendee list in Excel provided once, on May 3, for a single pre-event communication.	x	x	x	x
NEW: Selfie Photo Area Host (interact with attendees taking pictures on our "red carpet")	x			
NEW: Alliance Branding Campaign: one company rep can mingle with attendees of the Alliance's branding events including separate workshop on day one of the Symposium and Lunch & Learns held throughout the year (locations and dates TBD); logo on branding deliverables landing page on Alliance web site; logo on branding email banner			x	
NEW: Brain Date host - sponsor rep introduces networking game/ice-breaker session where attendees sign up to meet each other to discuss predetermined topics		x		
NEW: Question of the Week (sub page exposure from April - June 2018)	x			
NEW: Q & A article (text) about your company which appears on Alliance web site under Member Services; your CEO interviewed by Joe Annotti. Dates of publication are: February, March, April and May. One mention in the <i>President's Blog</i> and at least two mentions in Alliance <i>Weekly Headlines</i>			x	
NEW: Shopping bag lunch with logo sticker attached; sponsor may subsidize box lunch to include higher-end items. (At sponsor expense)	x			