



**Gain exposure to key decision makers by becoming an Annual Meeting sponsor.**

The American Fraternal Alliance's Annual Meeting is typically attended by more than 300 executives from close to 60 fraternal benefit societies. Attendees are key decision makers that include presidents, CEOs, CFOs, secretary-treasurers and senior managers. For more information, please contact Allison Koppel, COO, at [akoppel@FraternalAlliance.org](mailto:akoppel@FraternalAlliance.org).

Associate Member Price:	Platinum	Titanium	Gold PLUS	SMART	Gold	Silver	Bronze
	\$15,000	\$10,000	\$8,000	\$6,500	\$5,500	\$3,300	\$1,750
<b>Maximum number of sponsorships available</b>	FILLED	FILLED	1 AVAILABLE	FILLED	1 AVAILABLE	3 AVAILABLE	1 AVAILABLE
Q & A with CEO Joe Annotti print article to be distributed in Weekly Headlines and on the website with a link from the President's Blog.	x						
Introduce community service organization representation on main stage.	x						
Company logo will be featured on <a href="http://www.FraternalAlliance.org">www.FraternalAlliance.org</a> homepage from June - December 2018, and in e-marketing.	x						
Official Sponsor of Wednesday <b>Welcome Reception</b> (bev napkins printed with logo; signage)	x						
Official Sponsor of Thursday Night <b>Celebration Reception</b> (bev napkins printed with logo; signage)		x					
<b>Selfie Sponsorship</b> - Host the "red carpet" area where attendees take fun selfies with items displaying your logo.		x					
Logo incorporated in <b>master slide</b> template used at all general functions and most sessions.	x						
Opportunity to supply a 60-second <b>corporate video</b> to be played at main stage on Sept 6 OR Sept 7. Time TBD.	x	x	x				
Help host networking games on site by providing introductions and directions. (Brain Dates; Speed Dating etc.)					x		
Logo incorporated in materials promoting the <b>wireless internet code</b>				x			
<b>Snack cart</b> by your display at break (300 ct).	x						
General Session <b>tri-fold tent sign</b> on tables will feature logo.	x	x	x				
Company Logo featured on <b>President's Blog</b> sent to 1,000 fraternal leaders from June - Dec, 2018.	x	x	x	x			
Company Logo featured on <b>Weekly Headlines</b> electronic news service sent to 1000 fraternal leaders from June - Dec, 2018					x		
Company Logo featured on <b>Member Login</b> page from June - Dec, 2018	x						
<b>Energy Blast Treat</b> - Ability to underwrite at additional expense a snack served by your sponsor table and you can distribute. Acknowledgment from main stage. If you also conduct a raffle, your winner will be announced from main stage.**	x	x	x	x	x	x	x
Company Logo featured on sponsor <b>page</b> from June - Dec, 2018	x	x	x	x	x	x	x
<b>Display table</b> in Sponsor Salon; open 24/7 - one 6ft table provided. No large displays; no electrical power provided. Table top only.	x	x	x	x	x	x	x
Complimentary full program <b>registration</b>	Three (3 regs)	Two (2 regs)	Two (2 regs)	Two (2 regs)	Two (2 regs)	Two (2 regs)	One (1 reg)
Program Book: full page ad located on back cover	x						

Program Book: full page ad located on inside front cover		x					
Program Book: full page ad located on inside back cover			x				
Your contact information shared with attendees via sponsor flyer attached to attendee list	x	x	x	x	x	x	x
On-site recognition on signage, program book, and from main stage	x	x	x	x	x	x	x
Attendee Excel file for a single pre and post mailing	x	x	x	x	x	x	
Attendee Excel file for one-time, post event mailing	x	x	x	x	x	x	x

**\*\* ENERGY BLAST TREAT:** Those sponsors who use hotel to offer special treats at their sponsor table will have the ability have any raffle winners announced from main stage on Friday at the end of the program. Sponsors who are not supplying hotel snacks, but are conducting raffles at their tables, will not be able to have raffle winners announced at stage. Check with Alliance staff for details.