

## The American Fraternal Alliance Announces Allison Koppel, CAE as CEO



**UNITED STATES** — On September 22, the Chairman of the Board of the [American Fraternal Alliance](#), Timothy L. Kuzma, announced that Allison H. Koppel, CAE, will become the American Fraternal Alliance’s CEO effective October 1, 2020. After completing a rigorous search process led by task force Chair and Board member, Bill O’Toole, the Board unanimously agreed that Koppel, currently serving as the Alliance’s Chief Operations Officer, is the right person to support and uplift this special niche of the life insurance industry.

The Board’s statement is as follows, “Allison has been with the Alliance for over a decade steadily building an impressive list of achievements. She understands the complex environment facing fraternalists in general and responds to the diverse needs of all members at a micro level. Our organization is at a pivot point, and the Board is eager to work with Allison to set a new direction.”

Koppel has been a trade association executive for over 20 years. She earned the designation Certified Association Executive (CAE) through ASAE: The Center for Association Leadership which is the marker of a committed association professional who has demonstrated the wide range of knowledge essential to manage an association in today’s challenging environment.



Koppel added: “I am honored to become the Alliance’s next chief staff executive and partner with the Board to realize the organization’s mission. Our member society leaders are driven to make the world a better place through providing financial security and community service. They have demonstrated to me repeatedly that making a difference is most important in our fraternal world. And, as the first female CEO of the American *Fraternal* Alliance, their faith in me exemplifies that the Alliance is prepared to build on our impressive heritage and in a new way. It’s an exciting time for all of us.”

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Koppel joined the American Fraternal Alliance in 2006 after spearheading membership programs and communications campaigns not only at Midwestern University but also at the North American Wholesale Lumber Association, both located in Illinois.

She holds a bachelor's degree in advertising from the College of Communications at Michigan State University. Koppel is a member of the Association Forum of Chicago and ASAE, and she is an Investor Board Member for The Gift of Adoption which helps families complete the adoptions of otherwise vulnerable children – giving them a permanent family and the chance to thrive.

For membership, business, or press inquiries, please contact: [info@fraternalalliance.org](mailto:info@fraternalalliance.org)

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***About the American Fraternal Alliance***

*The American Fraternal Alliance promotes and supports the missions of its 50+ not-for-profit fraternal benefit society members operating in 50 states, the District of Columbia and Canada. Fraternal benefit societies are a different kind of life insurance provider, securing members' futures through reliable financial service offerings, and giving back to their local communities through meaningful volunteer activities. Alliance member societies represent nearly eight million individuals, making it one of America's largest member-based volunteer networks.*